

billie baby



Introducing Harriet The face of Billie Baby

PRESS RELEASE

Billie Baby understands that the skin of a new born baby is precious and needs to be well looked after. Cherish the health of your baby's skin with pure natural goats milk.

Australia's original goats milk soap by Billie Goat Soap are well known for making products for people with delicate skin. Their Billie Baby range is an extension of this promise. In addition to the Billie Baby cleansing bar, body wash and bath soak, Billie Baby introduces two new products to it's exciting range. Made from all-natural skin loving goat milk, these new Billie Baby products are gentle and soothing and are designed specifically for children.



Billie Baby Butt Cream 80g RRP \$14.95

There is no other product on the market like the **Billie Baby Butt Cream**. This unique combination of fresh goats milk and all-natural ingredients produces the perfect cream for your baby's skin. This formula is ideal for providing soothing relief from nappy rash, heat rash or irritated skin which creates a soothing barrier on precious new born skin.

Billie Baby Moisturiser 100ml RRP \$14.95

Finally the much anticipated baby moisturiser has arrived! Like all Billie Goat Soap products, **Billie Baby Moisturiser** contains NO colour and NO fragrance. This exclusive product has been specifically formulated for babies who have sensitive skin. Although this moisturiser was initially developed for new born babies, the gentle nourishing and all natural formula is suitable for people of all ages and skin types.



Billie Baby Gift Pack RRP \$24.95

Pamper your baby with Billie Goat Soap's new **Billie Baby Gift pack!**



The gift pack includes the **Billie Baby Body Wash** 250ml and the **Billie Baby Cleansing Bar**. One pump of the body wash bottle in a baby's bath is enough to gently cleanse and nourish your baby's skin. The Billie Baby Cleansing Bar contains two bars of soap in each box that have been conveniently cut to palm size making it easier to hold your baby in one hand and use the soap in the other.

"BONUS GIFT! Put a smile on your baby's face with this cute-as-a-button Billie Baby plush toy goat."

On Counter - October 2012

For Stockist information - **1800 181 040**

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