



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

## **Not Just Nails**

We all know and love the fun and colourful make up brand **Ulta3** for their stunning nail polish collection, but **Ulta3** has so much more to offer than just nails. On-trend, economic and exciting, the comprehensive **Ulta 3** range is budget beauty at its best and the perfect way to get the luxe look for less.

The silky smooth formula of **Ulta3 Liquid Makeup (RRP\$ 6.95)** creates a flawless, long-lasting finish. The light liquid formula can be gradually layered to attain deeper coverage or applied once to create a more natural, sheer look. Available in five shades to suit every complexion – **Bisque Beige, Champagne, Crème Beige, Natural Beige** and **Tawny Beige**.

Measuring an impressive 10 centimetres in diameter, **Ulta3's The Big Bronzer (RRP \$9.95)** is the perfect way to recreate a summer glow. Infused with pearl pigments, the satin matte bronzing powder glides across the skin to add warmth and contour to your complexion. Available in one shade to suit all skin tones, **Ulta3's The Big Bronzer** is an easy, economic way to keep your sun-kissed look right through winter.

Frame your eyes by creating long, lush lashes with **Ulta3 Lashtastic Mascara (RRP \$6.95)**. The voluminous brush coats every lash with the smooth formula, ensuring even coverage and easy application. Available in **Black, Brown** and **Transparent**.

Featuring four complementary shades, the **Ulta3 Eyeshadow Quad Eyeshadow (RRP \$6.95)** is a beauty basic. The soft powder contains mica-pearl to create a shimmery finish and can be used wet or dry to create impact. Available in eight colour palettes, the **Ulta3 Eyeshadow Quad Eyeshadow** is the perfect way to remain on-trend all year round.

Add definition to your eyes with the **Ulta3 Eyeliner Pencil (RRP \$2.95)**. The smooth, soft tip of the pencil blends easily as it outlines your eyes. Available in the basic shades of **Black, Brown** and **Olive**, and the on-trend colours of **Blue Metal, Grey, Goldie** and **Silver**.

Bold brows are back and easily perfected with the **Ulta3 Eyebrow Pencil (RRP \$2.95)**. The soft pencil blends colour seamlessly to fill sparse brows and comes with a built-in brow brush to tame any stray strands. Available in the staple colours of **Black, Brown** and **Blonde**.

There is no hotter trend this winter than a bright, bold lip so express your inner fashionista with **Ulta3 Lipstick (RRP \$2.95)**. Available in classic moisturising shine or a subtle matte finish, with 54 shades there is a colour every occasion.

**Ulta3** is a well established, highly competitive cosmetic brand operating within the impulse market. Loved by all ages, **Ulta3** offers quality cosmetics at an affordable price.

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