



**MEDIA RELEASE  
FOR IMMEDIATE RELEASE**

## **Floral Fever New Ulta3 Autumn/Winter Nail Collection**

**Ulta3** have done it again! When you thought they couldn't come up with anymore shades to add to their collection, they have... and it's right in time for the next trend of nail colours.

From cool peaches and gold, to bold blacks, browns and blues, plus a bright aqua, there is a shade for every trend and occasion. Not to mention the **Ulta3 Floral Fever Autumn/Winter Nail Colour Collection** has your hands and feet covered because all the shades are complementary.

The shades:

- **Blossom Fever** – *Perfect Peach*
- **Midnight Fever** – *Dark Navy Blue*
- **Royal Fever** – *Deep Purple*
- **Pacific Fever** – *Aqua*
- **Gold Rush Fever** – *Gold*
- **Twilight Fever** – *Deep Brown*

With such variety it's not surprising that the impulse cosmetic brand has sold over one million nail polishes in the last year and is now the number one selling nail brand in the Australian market.\*

The **Ulta3 Nail Colour** range now boasts 85 shades and the **Ulta3 Speed Dry** range has 10 shades, so there is no excuse when it comes to having your nails done. Plus at the bargain price of \$2.25 (RRP) and \$3.50 (RRP) respectively, it's loose change in your handbag! To complete the nail range, the **Ulta3 Nail Polish Remover** comes a large 500ml bottle for only \$5.95 (RRP).

### **Ulta3 Floral Fever Autumn/Winter Nail Collection**

**On Counter** – March, 2011

**RRP** – \$2.25

**Stockists** – 1800 181 040

*\*CTFA July-Dec 2010*

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