

ulta3 colour me

VALENTINE KISSES

Be inspired by the season of romance this February...

Valentine inspires thoughts of red and pink and a chance to show off your girly-side. Or, if you prefer - seduce your partner with the trend of the moment – red hot lips. Whatever inspires you, Ulta3 has the look for you.

Ulta3 Colour Me Cosmetics has everything a woman needs to be on trend – or simply in the spirit of the season. Try **“Valentine” lip gloss (RRP 4.94)**, paired with **“Pepper Pot” nails (RRP \$2.00)** for a red hot look that’s sure to get his heart beating. Or, if subtle and sweet is more your style, try the lovely pinks of **“Kisses” lip gloss (RRP \$4.94)** paired with **“Freesia” (RRP \$2.00)**.

Whatever your desires, Ulta3 Colour Me, featuring 236 quality products will meet your fashion needs. Whether it’s on trend, fancy dress, or your favorite look, the range, at only \$2.00 – \$7.95 means you never have to feel guilty for giving in to a whim.



Ulta3 products are available at select pharmacies throughout Australia. For stockists call 1-800-181-040.

About Ulta3 and The Heat Group.

Ulta3 is a well established, highly competitive cosmetic brand operating within the impulse market. Loved by all ages, Ulta3 offers quality cosmetics at an affordable price. Colour Me.

The Heat Group distributes leading cosmetic brands, Max Factor, Covergirl, Bourjois, Red Earth, Elite and Ulta3 and is recognised as one of Australia’s most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. For more information on the Heat Group visit www.heatgroup.com.au.

For further information on Ulta3 or The Heat Group, please contact:

annmariejohnston

pr manager

annmariej@heatgroup.com.au

TEL +613 8545 7164

FAX +613 9548 9127

...get hotter with heat