

OZKO Kids

BABY SUNGLASSES

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MUMS, SAY “PEEK-A-BOO!” TO THE LATEST IN SUN SAFETY FOR LITTLE ONES... OZK.O BABY SUNGLASSES!

OZK.O is protecting young eyes with a capsule of flexible **Baby Sunglasses** for little tots, complete with High UV and Sun Glare protection.

It is important to encourage sun smart habits from a young age so children learn the importance of taking care of their skin and eyes as they grow. As summer approaches, **OZK.O** is helping parents to protect their little ones as well as promoting the importance of developing sun smart habits.

Attend any sports ground, public pool or beach around Australia and you'll see parents and kids decked out with sunglasses to stop sun glare slowing them down but, often we forget that our smallest family members also need sun protection for their eyes. This is the reason that **OZK.O** has released their latest range of protective eyewear for infants to 2 years of age.

With pairs for little *princes* and *princesses* in fun blue and pink, the two styles feature flexible frames and a soft neoprene band with a Velcro™ finish. Each neoprene band features a cute, playful print of dinosaurs or butterflies. Comfort for little faces is the major benefit of the **OZK.O Baby Sunglasses** range and with a soft-finish on every surface, little hands won't be reaching up to pull off uncomfortable items.

With this superior comfort comes superior UV and Sun Glare protection. All **OZK.O Baby Sunglasses** are fitted with Lens Category 3 Poly-Carbonate Optical Lenses and meet AS/NZS 1076:2003 standards. Each lens is scratch-resistant and shatterproof for durability and added safety. These benefits translate to first-class UV protection to shield little eyes from UVA and UVB rays, as well as providing high Sun Glare Reduction.

The **OZK.O Baby Sunglasses** range will be available in selected pharmacies, nationally from August 2016 - **RRP \$14.95** – recommended for infants to 2 years of age.

For stockist information call 1800 181 040. Hi-res images can be downloaded here - <http://bit.ly/ozkobabysunglasses>



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OZK.O is an Australian owned and operated eyewear brand, specialising specialists in featuring the latest styles and colours in their European designed sunglasses and quality reading glasses. **OZK.O Eyewear** uses only the best high-tech lightweight materials.